

**Tell your callers what you want them to hear, when you want them to hear it.**



- **Market your business in real time**
- **New M2 On Hold productions loaded automatically**
- **Complete account management**

# The New Approach to On Hold Marketing

## **Market your business in real time**

Select specific parts of your production to only play on a particular date or time, or more frequently to promote a special event. OnQue gives you the control and flexibility to tell your callers what you want them to hear, when you want them to hear it.

## **New M2 On Hold productions loaded automatically**

Productions are downloaded remotely without any staff involvement. Ensure your production is playing when you need it to play, without the issues associated with using CD players, radios or tapes.

## **Complete account management**

Your M2 On Hold Account Manager will assist you with all aspects of creating your production, ensuring the process is smooth and hassle free. Best of all, they will work with you to keep your M2 On Hold production up to date, ensuring you get full value from your investment.

### SAMPLE SCRIPT

**Plays 9am 3rd March until 5pm 8th March**

*"This weekend the 7th and 8th March is our tenth anniversary. We're inviting everyone to come down and celebrate with us".*

# what do you currently have on hold?



Radio / Music?



Silence?



Chimes?



## Are you missing out on a powerful marketing opportunity?

Few products in the marketplace allow you to promote your business to captive and interested callers. **OnQue does!**

Promoting your company to callers gives you an unparalleled marketing opportunity. Tell them exactly what you want them to hear when you have their full attention, whilst they wait on hold!

The experienced M2 On Hold team will consult with you ensuring your M2 On Hold production reaches its full potential.

Use this valuable opportunity to market your business to callers today and get the edge over your competitors.

## **M2** ONHOLD

- Servicing Australian businesses since 1989
- Proud to be a recognised leader in customer service and innovation
- Our team of creative marketing experts assist with all facets of your on hold production
- OnQue is the only Telstra approved CPE On Hold product in the market
- Australian designed, manufactured and supported



### Technical Information

- Plug and play to PABX via existing 3.5mm audio jack or supplied RJ11
- Offline alarm notification
- Manual or web volume control
- Auto restart after power failure
- 10 channels variable by date, time or weekday.
- Tri-colour LED function light
- Update button for manual synchronisation
- Local control software package available
- Australian manufactured and supported
- Warranty 12 months parts and labour

### Technical Specifications

- Storage Memory 32mb non-volatile
- Storage time 60 minutes
- RJ45 LAN connector (Local Area Network)
- Server access via HTTP on port 80
- DHCP assigned or manually configurable static IP address
- Power 9V DC Switch Mode
- Current (Max): 260mA
- Output level: approx. -33dB to +3dB
- Output impedance: 600  $\Omega$
- Insulation: 3750VDC
- Encoding: 8kHz Sampling 300Hz to 3.4kHz (telephone bandwidth) PCM A-Law as per ITU G.711(64 kbps data stream)
- Operation temp range: 0°C ... +40°C
- Operation relative humidity: 10%...90% non condensing
- Storage temp range: -20 °C ... + 80 °C
- Storage relative humidity: 5%...96% non condensing

Call 1800 802 822 or [www.m2onhold.com.au](http://www.m2onhold.com.au)

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